

UNIVERSITY OF SOUTHERN CALIFORNIA

Sacramento Center

PPD 514

Economic Concepts Applied to Health

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Instructor:

Henry W. Zaretsky, Ph.D.

Phone: 916-447-2018

E-mail: Hzaretsky@aol.com

COURSE READING LIST

Health Policy/Regulation

1. Len M. Nichols, Paul B. Ginsburg, Robert A. Berenson, Jon Christianson and Robert E. Hurley, "Are Market Forces Strong Enough to Deliver Efficient Health Care Systems? Confidence is Waning," Health Affairs, 23:2, March/April 2004, 8-21.
2. Stuart M. Butler, "A New Policy Framework for Health Care Markets," Health Affairs, 23:2, March/April 2004, 22-24.
3. Alain C. Enthoven, "Market Forces and Efficient Health Care systems," Health Affairs, 23:2, March/April 2004, 25-27.
4. Paul Krugman, "A Private Obsession," The New York Times, April 29, 2005.
5. Paul Krugman, "Free to Choose Obesity," The New York Times, July 8, 2005.

Overview

1. Cynthia Smith, Cathy Cowan, Stephen Heffler, Aaron Catlin and the Health Accounts Team, "National Health Spending in 2004: Recent Slowdown Led by Prescription Drug Spending," Health Affairs, 25:1, January/February 2005, 186-196.
2. Gerard F. Anderson, Uwe E. Reinhardt, Peter S. Hussey, and Varduhl Petrosyan, "It's the Prices Stupid: Why The United States Is So Different From Other Countries," Health

Affairs, 22:3, May/June 2003, 89-105.

3. "The Health of Nations," The Economist, July 17, 2004, after page 50.

Production of Health

1. Angus Deaton, "Policy Implications of The Gradient of Health and Wealth," Health Affairs, 21, March/April 2002, 13-30.
2. Nicole Lurie, "What the Federal Government Can Do About the Nonmedical Determinants of Health," Health Affairs, 21, March/April 2002, 94-106.

Demand for Health Care/Health Insurance

1. Jon Gabel, Anthony Lo Sasso and Thomas Rice, "Consumer-Driven Health Plans: Are They More Than Talk Now?," Health Affairs Web Exclusive, November 20, 2002, W 395-W 407.
2. Jon Christianson, Stephen Parente and Ruth Taylor, "Defined-Contribution Health Insurance Products: Development and Prospects," Health Affairs, January/February 2002, 49-64.
3. Humphrey Taylor, "How and Why the Health Insurance System Will Collapse," Health Affairs, 21, November/December 2002, 195-197.
4. Henry Aaron. "Template for Health Care Coverage," Washington Post, November 25, 2002.
5. Bruce Bodaken, "The Mounting Crisis in Health Care: Universal Medical Coverage Needs Universal Commitment," San Francisco Chronicle, December 2, 2002.
6. Bleys Rose, "Report Predicts Growing Profit for Hospitals; Industry Wary," The Press Democrat, December 10, 2002.
10. Paul Krugman, "One Nation, Uninsured," The New York Times, June 13, 2005.
11. Joseph Newhouse, "Consumer-Directed Health Plans and the RAND Health Insurance Experiment," Health Affairs, 23, November/December, 2004. 107-113.
12. Matt Leingang, "Universal Health Care Push Being Revived," Newsday.com, July 10, 2005.

Supply

1. Richard Cooper, Thomas Getzen, Heather McKee and Prakash Land, "Economic and Demographic Trends Signal an Impending Physician Shortage," and following "Perspectives," Health Affairs, 21, January/February, 2002. 140-171.
2. Peter Lee, "The Mounting Crisis in Health Care: Fighting Wide Variations in Hospital Costs," San Francisco Chronicle, December 2, 2002.
3. Jonathan P. Weiner, "Prepaid Group Practice Staffing and U.S. Physician Supply: Lessons for Workforce Policy," Health Affairs - Web Exclusive, February 2004, W4-43-59.
4. Alain C. Enthoven and Laura A. Tollen, "Competition in Health Care: It Takes Systems to Pursue Quality and Efficiency," Health Affairs - Web Exclusive, September 2005, W5-420-433.

Medicare

1. James Lubitz, Linda Greenberg, Yelena Gorina, Lynne Wartzman and David Gibson, "Three Decades of Health Care Use by the Elderly, 1965-1998," Health Affairs, 20, March/April 2001, 19-32.
2. John Poisal and Lauren Murray, "Growing Differences Between Medicare Beneficiaries With and Without Drug Coverage," Health Affairs, 20, March/April 2001, 74-85.

Pharmacy

1. Ernst Berndt, "The U.S. Pharmaceutical Industry: Why Major Growth in Times of Cost Containment," Health Affairs, 20, March/April 2001, 100-114.
2. Richard Frank, "Prescription Drug Prices: Why Do Some Pay More than Others," Health Affairs, 20, March/April 2001, 115-128.
3. F.M. Scherer, "How US Antitrust Can Go Astray: The Brand Name Prescription Drug Litigation," International Journal of the Economics of Business, 4, 239-256.
4. Henry Zaretsky, "Comment on F.M. Scherer, 'How US Antitrust Can Go Astray: The Brand Name Prescription Drug Litigation,'" International Journal of the Economics of Business, 4, 271-275.
5. Iain M. Cockburn, "The Changing Structure of the Pharmaceutical Industry," Health Affairs, 23:1, January/February 2004, 10-22.
6. Joseph P. Newhouse, "How Much Should Medicare Pay for Drugs," Health Affairs, 23:1, January/February 2004, 89-102.

7. Paul Krugman, "A Serious Drug Problem," New York Times, May 6, 2005.
8. "Prescription for Change: A Survey of Pharmaceuticals," The Economist, June 18, 2005, after page 50.

Competition/Antitrust

1. Mark Pauly, Alan Hillman, Myoung Kim, and Darryl Brown, "Competitive Behavior in the HMO Marketplace," Health Affairs, 21, January/February 2002, 194-202.
2. Jack Zwanziger, Glen Melnick and Anil Bamezai, "The Effect of Selective Contracting on Hospital Costs and Revenues," Health Services Research, 35:4, October 2000, 849-867.
3. Thomas L. Gift, Richard Arnould and Larry DeBrock, "Is Healthy Competition Healthy? New Evidence of the Impact of Hospital Competition," Inquiry, 39, Spring 2002, 45-55.